



TAEP Producer Diversification Program Horticulture Criteria

For Fiscal Year 2011 – 2012

Program Criteria:

- This information is current as of **March 15, 2011** and is a supplement to the TAEP 2011 Application and Guidelines.
- **Producers** are eligible for 35% cost share up to a maximum of \$10,000 for qualified expenses.
- The proposed activity must encompass **quality expansion** or **improvement** of the applicant's business. Eligible categories include:
 - Farm Infrastructure
 - Specialty Equipment
 - Marketing

Business Criteria:

- Applicant's business must produce the majority of their plants from seed or cutting to finished product
- Businesses purchasing finished product to resale that equals a majority or more of their gross sales are not eligible

Competitive Projects – Horticulture:

Priority is given to projects that are focused on improving or increasing production. Marketing projects are allowed but are not considered as competitive as those involving production.

Examples of Eligible Items:

Aeration system -
(flowers)
Cold frames
Container production
area
Display – trade show
Drying house – flowers
Fan – greenhouse
Fertilizer equipment
Field planter
Filter system - irrigation

Filter pump - irrigation
Gravel-
- foundation
- propagation area
- parking lot
Greenhouse-
- aquaponic
- covering
- overwintering
- shade system
- structure

Heater – greenhouse
High tunnel/hoop house
Irrigation
- controller system
- drip
- filter system
- overhead
- pivot
- pump
Lighting -
- greenhouse

- *parking*
 - *pavilion/retail shelter*
 - *not for aesthetics*
 Loading area/dock
 Packing building
 Packing line equipment
Parking area -
 - *gravel*
 - *pavement*
 - *site preparation*
 - *space markers*
 Pavilion – retail sales
 Pond liner- *irrigation system*

Potting building
 Propagation building
 Propagation mats
 Pump – irrigation, filter
 Retail shelter
 Rolling carts
 Row covers
 Sod harvester
 Soil mixer
 Spray equipment
 Sprayer
 Thermal tag printer –
Horticulture Only

Thermostat –
greenhouse
 Tree baler - *standing*
 Tree claw
 Tree lifter/shaker
 Tree hauling wagons
 Tree spade
 Tree transplanter
 Tree trimmer
 Water level control
 Water storage tanks
 Website development
 Wood boiler

Examples of Ineligible Items:

Building – storage
 Chemicals
 Computers
 Containers - bottles, pots
 Drip tape
 Driveways
 Electrical service
Fees
 - *domain*
 - *hosting*
 - *membership*
 Fencing
 Fertilizer
 Forklift
 Fuel
 Give-a-way items
 Golf Cart

Insecticides
 Labor – applicant or employees of applicant
 Landscaping
 Land – clearing of
 Livestock
 Maintenance of existing structures
 Meeting expenses
 Merchandise
 Motorized vehicles
 Mower
 Office equipment
 Permits
 Pesticides
 Plants – liners/plugs
 Ponds – digging of for a water source

Product development
 Property – purchase or debt payment
 Renovations of existing structures
 Seeds – produce, nursery, flowers, etc
 Software
 Store - general
 Tractor
 Trade show expenses
 Trailers – livestock
 Used equipment
 Water source creation – ponds/wells
 Website – annual or hosting fees
 Wells – drilling of

Contact:

- For more information regarding the TAEP Producer Diversification Program – contact **Jon Frady** at 615-837-5344 or Producer.Diversification@TN.gov
- Check for updates at <http://www.TN.gov/agriculture/enhancement> or 1-800-342-8206